

Stop working around your software.

Outgrown your spreadsheets? Stuck with software that almost fits?
Strata builds custom software around the way your business actually runs.

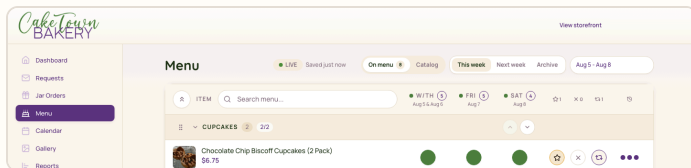
Built for the work off-the-shelf software can't handle

When orders, schedules, and requests are scattered across spreadsheets and inboxes, Strata builds the missing piece: a customer portal, an ordering or scheduling tool, a dashboard, or a connected web and mobile app. Websites too.

Whatever your budget, Strata shapes a version that fits, from a small first step to a full system.

Two ways to get software that fits

Built just for your business



Cake Town Bakery NC · caketownbakery.com

A fresh website with online ordering and a cake jar shop built into their existing Square system. Orders that took hours now take minutes, saving the owners nearly 100 hours a month.

"It was and still is a wonderful experience working with James and seeing the vision come to life."

Tracy & Jason · Owners, Cake Town Bakery NC

Knightdale Station Preschool · knightdalestationpreschool.com

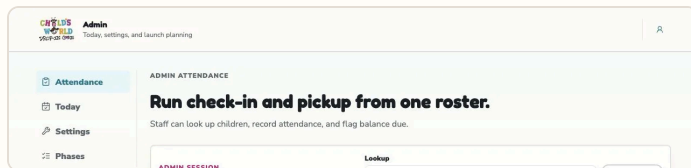
The school's old website was unreliable. The new one serves nearly 5,000 visitors a month with zero errors, and the school is now helping build Olive.

Custom software from someone you know

Strata is a founder-led studio in Knightdale, North Carolina, built to empower the businesses that make our community work.

- **You work with the person who builds it.** More than 10 years of designing, building, and supporting business software, from startups to enterprise software used by Amazon, Toyota, the FAA, and more than 2,500 hospitals. No handoffs to people you never meet.
- **You get someone used to strict security rules.** Earlier work met SOC 2, ISO 27001, FedRAMP, and HIPAA requirements, and covered Medicare (CMS), 340B, MFP, and EDI claims in healthcare.
- **It's sized to fit.** Strata starts with how the work really gets done, and you try a clickable prototype before the full build. No more software than you need.
- **It doesn't stop at launch.** Strata keeps running and improving what it builds.

Ready-made, built with businesses like yours



Olive · olivechildcare.app

Strata's childcare software, built with centers and schools: family accounts, packages, check-in, and payments in one system, sized for a center averaging about 75 check-ins a day.

Sparrow · sparrowcsa.com

Strata's software for farms that sell CSA shares, built with Bamboo Valley Farm. Shares, weekly boxes, pickup and delivery, and payments in one place, with more farms onboarding now.

Know an owner who says...

- "We keep track of that in a spreadsheet."
- "I have to enter every order twice."
- "We pay for apps that don't talk to each other."
- "People call because our site is confusing."



Ready to talk?

Book a short intro call at
stratastudio.dev/intro.

Know someone?

Send an introduction to
hello@stratastudio.dev.